

KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc. P.O. Box 390 Gordon, NE 69343

2022 Nebraska Primary Election

Theresa For Governor

February 20, 2022 – 22:228pm FWD: Fully Produced Audio and instructions for Nebraskans for Theresa, Received via email from Gene McCoy

February 21, 2022 - 00:02 am Broadcast order, along with proof of written check and a completed PB-19 form arrived by e-mail from Theresa Thibodeau, Candidate for Nebraska Governor

February 21, 2022 - 13:19 pm Order acknowledgment and offer for FREE On-Air Interview prior to Political Window emailed.

February 21, 2022 – 13:40 pm Order entered into KSDZ and KDJL traffic systems and Order Confirmation printed.

Order# 2982-00002

Uploaded to FCC KSDZ & KDJL Political Files on February 21, 2022.

18:30pm

OKS.

Subject

Fw: Traffic for Nebraskans for Theresa

From

E Eugene McCoy Jr <sandhills123@yahoo.com>

To

KSDZ/KDJL <twister@twisterradio.com>

Date

2022-02-20 22:28

• tt016021822 - you choose 60.mp3 (~859 KB)

roundcube #

KSDZ, KDJL

Attached is a 60 second and for Nebraskans for Theresa, TT016021822 You Choose 60.

Please run for all schedules on all stations ordered.

Begin date: 2/23/2022

End date: TFN

roundcube n

Subject

Attn: Jim Lambley

From

Theresa <theresa@theresaforgovernor.com>

To

twister@twisterradio.com <twister@twisterradio.com>

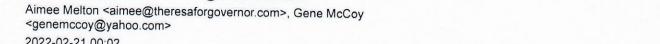
Cc

Date

2022-02-21 00:02

KSDZ Radio[8].pdf (~256 KB)

NAB PB 19.pdf (~1.0 MB)



Please see the attached Broadcast order, along with proof of written check and a completed PB-19 form. The original check and broadcast order has been mailed.

Theresa Thibodeau

Candidate for Nebraska Governor



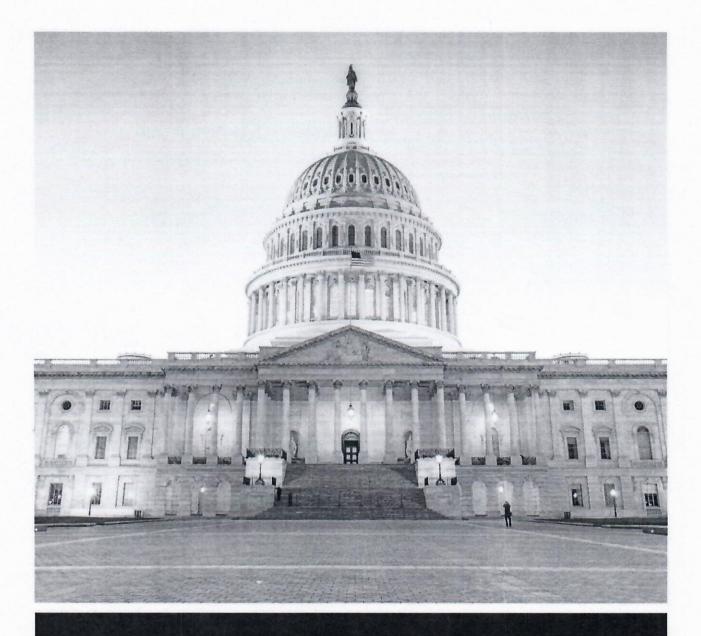


402.218.9659 mobile

TheresaForGovernor.com

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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Theresa Thibodeau	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	FEDERAL CANDIDATE
	X STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOC	KS MUST BE COMPLETED
Candidate name: Theresa Thibodeau	
Authorized committee: Nebraskans for Theresa	
Agency requesting time (and contact information):	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Candidate for Governor of nebraska	
Date of election: May 10, 2022	General X Primary
Treasurer of candidate's authorized committee: Aimee Melton	
The undersigned represents that: (1) the payment for the broadcast time requested has been further the candidate listed above who is a legally qualified cand the authorized committee of the legally qualified cand. (2) this station is authorized to announce the time as paid for the candidate listed above who is a legally qualified cand the authorized committee of the legally qualified cand. (3) this station has disclosed its political advertising policies, in and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE	idate listed above; by such person or entity; and cluding applicable classes and rates, discount, promotion CRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Theresa Thibodeau	Signature: Jamesey / Jamesey
Name: Theresa Thibodeau	Name: James R. LAMBLEY.
Date of Request to Purchase Ad Time: 02/21/2022	Date of Station Agreement to Sell Time: 2-21-22,

to an opposing candidate or, if it does, (<i>i</i> for a duration of at least four seconds an the candidate approved the broadcast a	e broadcast matter to be aired pursuant t 2) contains a clearly identifiable photograp d a simultaneously displayed printed state nd that the candidate and/or the candida ains a personal audio statement by the ca didate has approved the broadcast.	ph or similar image of the candidate ement identifying the candidate, that ate's authorized committee paid for the
Candidate/Authorized Committee/	Agency	
Signature:		
Name:		
Date:		
TC	BE COMPLETED BY STATION C	NLY
Ad submitted to Station? Ye Date ad received: 2-2/-22		
Federal candidate certification signed (al	pove): Yes No	N/A
Disposition: Accepted Accepted IN PART (e.g., ad copy Rejected – provide reason (optic	y not yet received to determine sponsor onal):	D)*
*Upload partially accepted form, then pr	omptly upload updated final form when c	complete.
Date and nature of follow-ups, if any (e.g	., insufficient sponsor ID tag):	
Contract #:	Station Call Letters: 1552/ + 574.	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates: 2-23-22 - 3-22-22
use this space to document schedule of t purchased or attach separately. If station	time purchased, when spots actually airect will not upload the actual times spots aire	is reflecting this transaction to the OPIF or d, the rates charged and the classes of time ed until an invoice is generated, the name ed in the "Terms and Disclosures" folder in

BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR:

Gene McCoy

STAT KSDZ - FM GORDON, KDJL - FM VALENT

ADDR P.O. Box 390 Gordon, NE 69343

ATTN JIM LAMBLEY

twister@twisterradio.com E:

ALL RATES ARE NET TO STATION

DAYS TIME LEN FLIGHT DATES WKS #/ WK RATE TOT SPOTS

M T W R F S U6A-6P 60 2/23/2022 - 3/22/2022 \$23.80 32

2 2 2 1 1

STATION KSDZ-FM

M T W R F S U6A-6P 60 2/23/2022 - 3/22 2022 32

2 2 2 1 1

STATION KDJIL-FM COMBO NO CHARGE

STATION TOTALS

\$761.60 ORDER TOTAL

1 of 1

2/21/2022, 12:45 PM

1052

NEBRASKANS FOR THERESA

PH. 402-218-9659 12811 IZARD ST. OMAHA, NE 68128

CANTER WOW NOT ALTHOUGH CORES DES ARTHUR THE THE O

Subject

Re: Attn: Jim Lambley

From

KSDZ/KDJL <twister@twisterradio.com>

To

Theresa < theresa@theresaforgovernor.com>

Reply-To

<twister@twisterradio.com>
<twister@twisterradio.com>

Reply-To Date

2022-02-21 13:19

Still

roundcube #

Thank You Theresa. We appreciate the opportunity to put The TWISTER to work for your campaign.

Theresa I would also like to offer you the opportunity for a <u>Free On Air Interview</u> prior to the Political Window opening up. If you are interested let's visit and determine a date and time that fits both of our schedules, and I wish you the <u>best of luck</u> in this very important political race for Governor Of Nebraska.

Respectfully,

Jim Lambley

Owner / Manager

DJ Broadcasting, Inc. KSDZ & KDJL Radio The Twister P.O. Box 390 Gordon, NE 69343

(308) 282-2500

Fax: (308) 282-0061

web address: twisterradio.com

email: twister@twisterradio.com



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-02-21 00:02, Theresa wrote:

Please see the attached Broadcast order, along with proof of written check and a completed PB-19 form. The original check and broadcast order has been mailed.

Theresa Thibodeau

Candidate for Nebraska Governor





402.218.9659 mobile

TheresaForGovernor.com

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KSDZ & KDJL PO Box 390 Gordon, NE 69343 308-282-2500

Order #:

2982-00002

Description:

ROS

Date Entered: P.O.#:

2/21/2022 GENE

Salesperson:

HOUSE, .

Invoice Frequency: Billed at end of Media Month, Sorted by Date

THERESA FOR GOVERNOR Attn: GENE McCOY 15418 WEIR STREET #274 OMAHA, NE 68137 # 9420 Jel

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1 2/23/2022	3/22/2022	KSDZ	ROS	Weekly	1:00	32	23.80	761.60	2	2	2	1	1	0	0	

Order Start Date: 2/23/2022

Order End Date: 3/22/2022

Spots: 32

Total Charges:

\$761.60

Proj	ected Media Mont	h Billing Totals for THERES	SA FOR GOVERNOR / 2982-
		Spot Count	Net Billing
February	2022	4	\$95.20
March	2022	28	\$666.40
Total:		32	\$761.60

Confirmed & Accepted for KSDZ & KDJL By:

Accepted for THERESA FOR GOVERNOR By:

Please Sign and Return One Copy